



Visitors with special needs and their companions



The following analysis results ensue from continuous study mechanisms in airports, trains, train stations and service stations set up by VisitParisRegion.

In this analysis, visitors with special needs include :

- People with mobility impairments
- People with hearing impairments
- People with visual impairments
- People with mental and psychological impairments
- Elderly people
- Pregnant women
- People with young or very young children

3 key figures

of visitors with special needs

2,1 million

tourists in Paris and Paris
region

€ 870 million

of tourism consumption generated in
Paris Region

4,0 nights

average length of stay in Paris
Region

01

Profile of visitors

Origin

of visitors with special needs

57,1%

of French visitors with special needs

1,2 million
French tourists

60,5%

among visitors not affected by
special needs



42,9%

of international visitors with special needs

0,9 million
international
tourists

39,5%

among visitors not affected by
special needs

Base : overall.

X%

Percentage of visitors not affected by special needs

X%

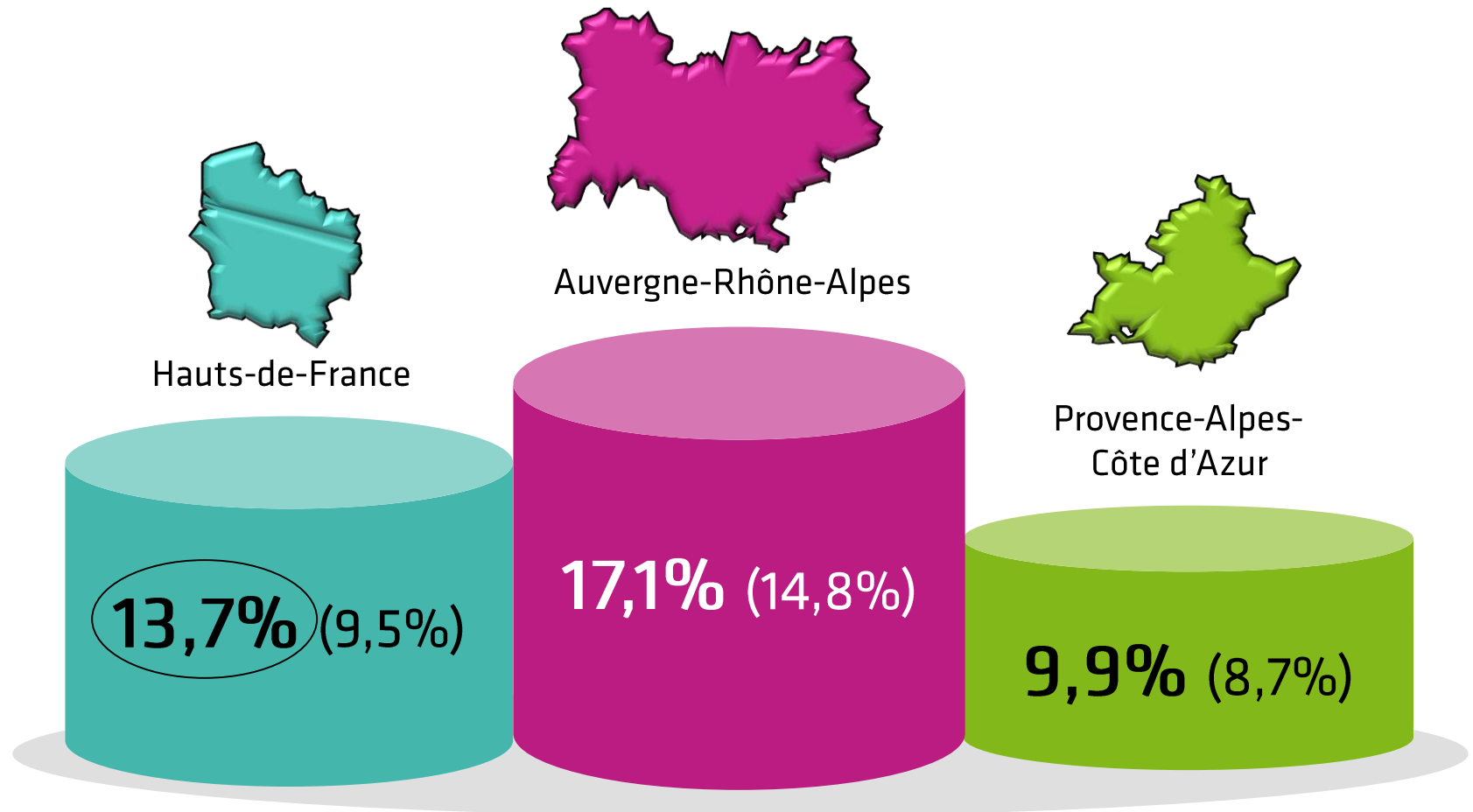
Value significantly higher for visitors with special needs.

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Top 3 main French visitors

with special needs



Base : visitors living in France

(X%) Percentage of visitors not affected by special needs

X%

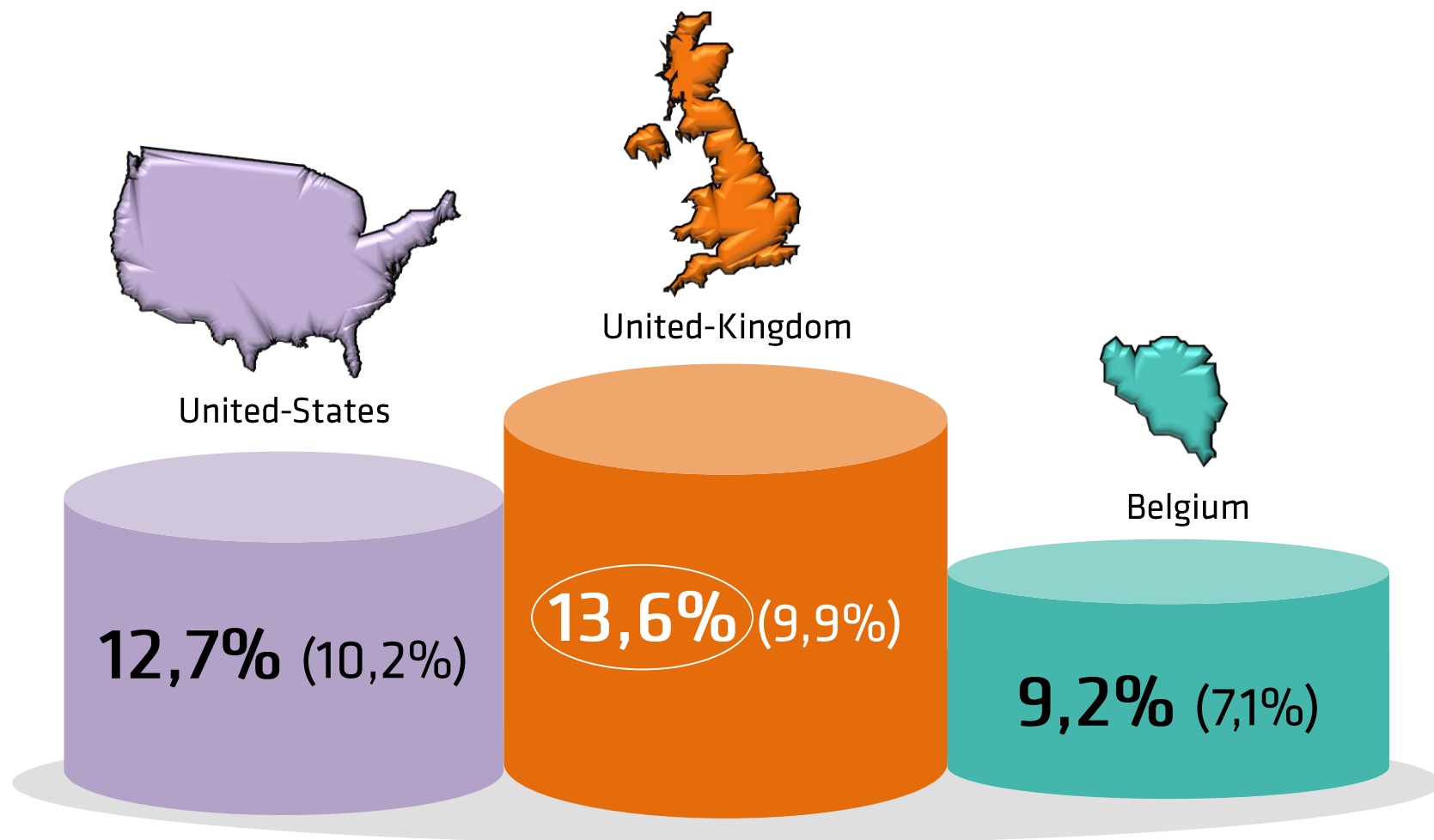
Value significantly higher for visitors with special needs.

Sources : continuous study mechanisms in airports, trains, train stations and service stations set up by VisitParisRegion. CRT Paris Île-de-France -2017 results.

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Top 3 of the main international visitors with special needs



Base : respondents.

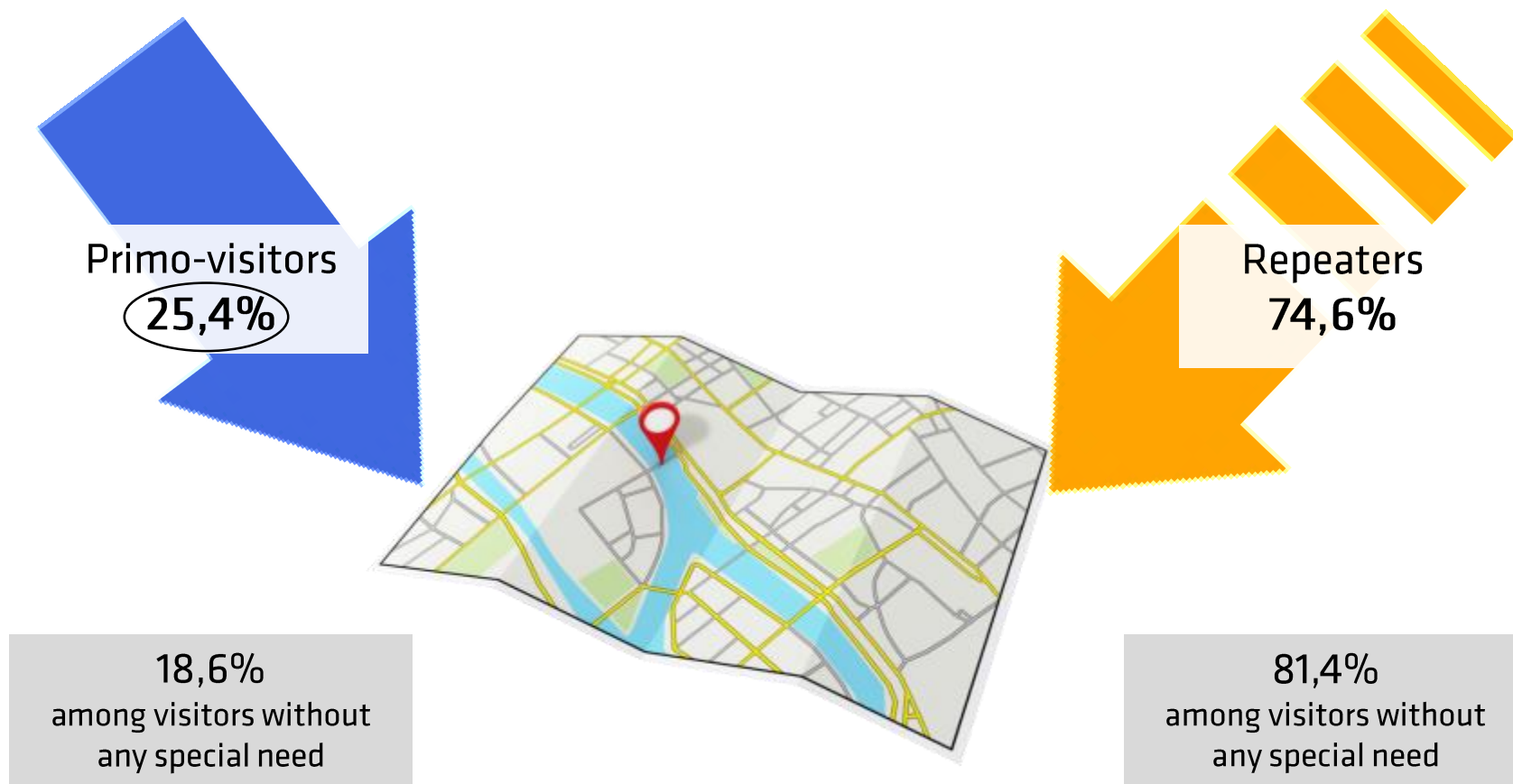
(X%) Percentage of visitors not concerned by special needs

X%

Value significantly higher for visitors with special needs.

Travel habits

of visitors with special needs



Base : respondents.

X% Percentage of visitors not affected by special needs

X%

Value significantly higher for visitors with special needs.

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Group size

of visitors with special needs

Tourists with any kind of special need

2,8 persons



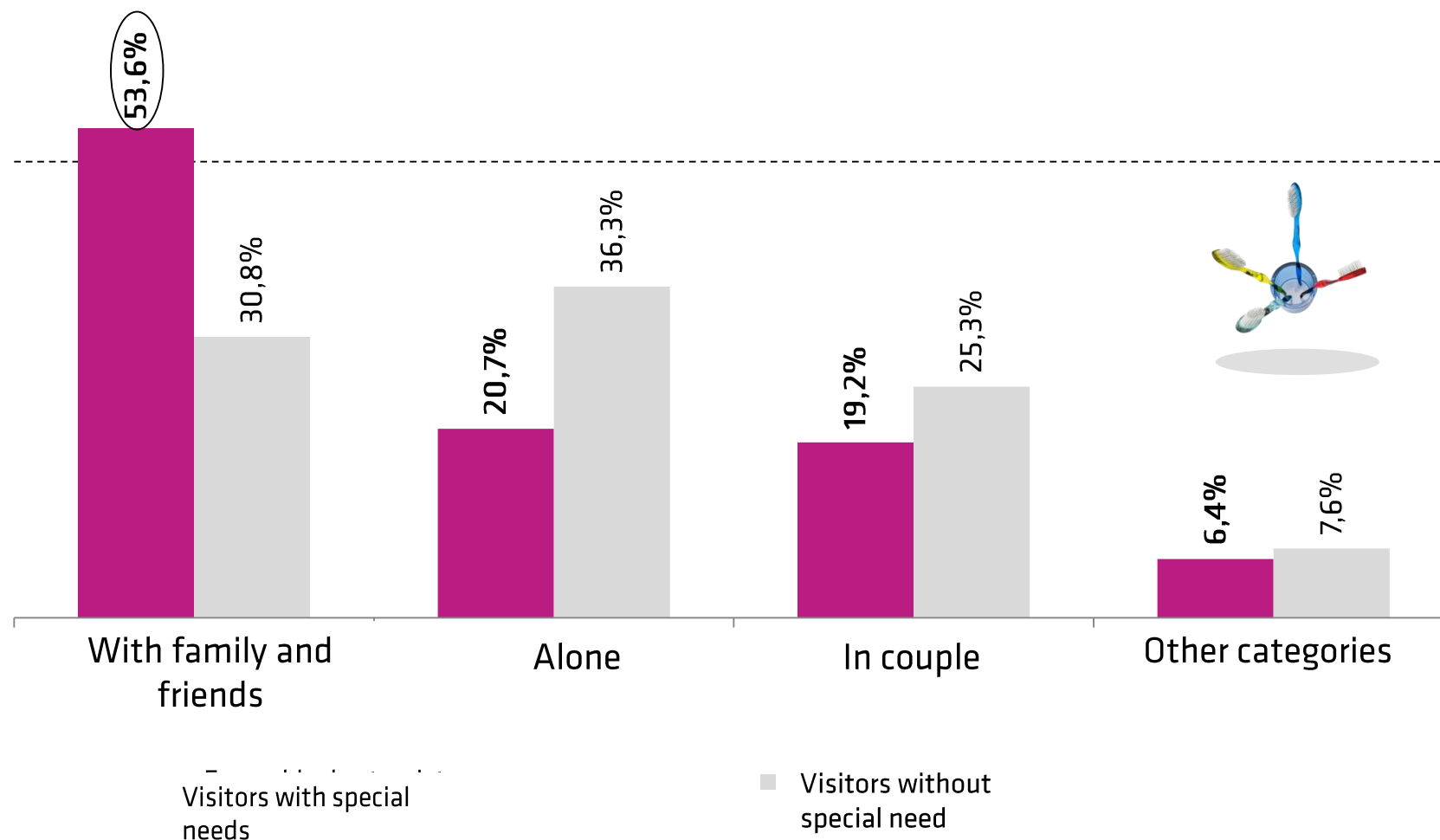
Tourists without any kind of special need

2,1 persons

Base : respondents.

Companions

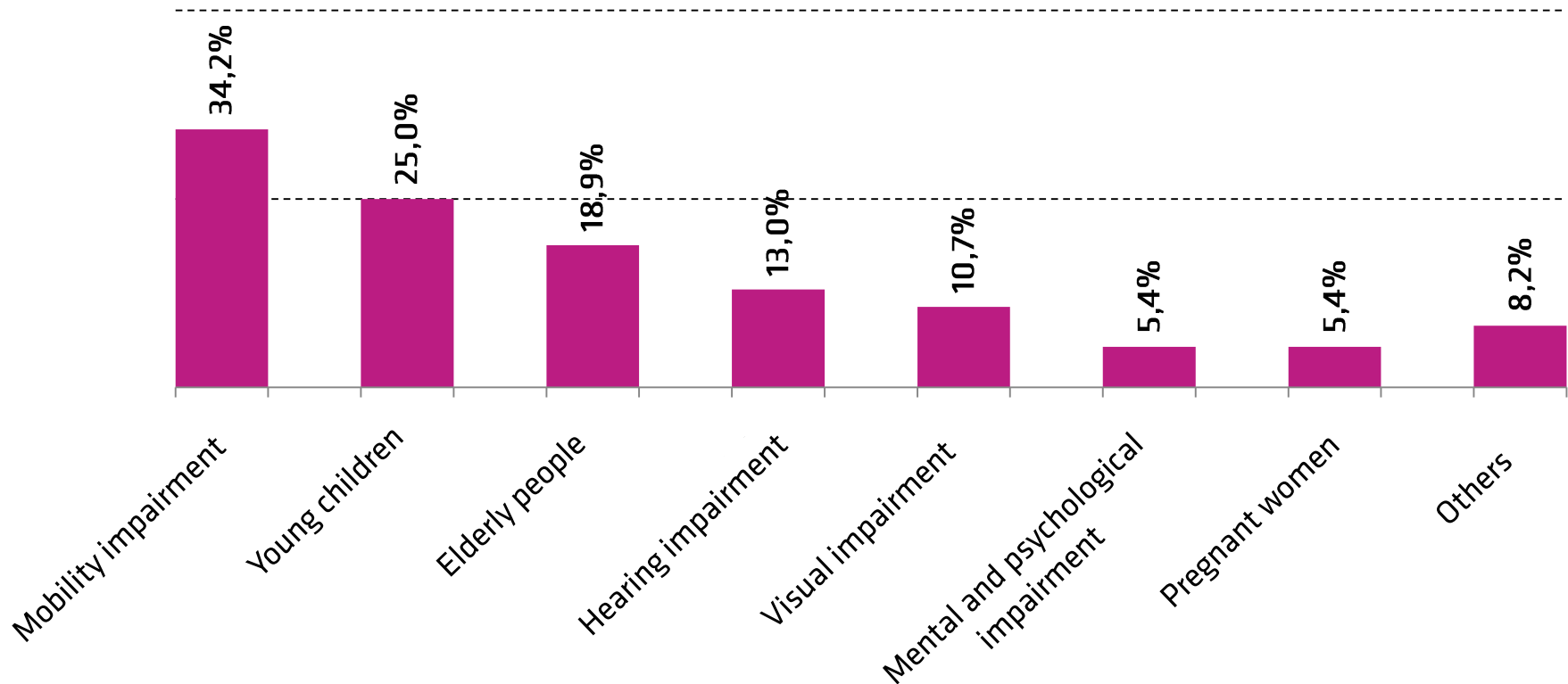
of visitors with special needs



Base : respondents.

Grounds for special needs

for visitors with special needs



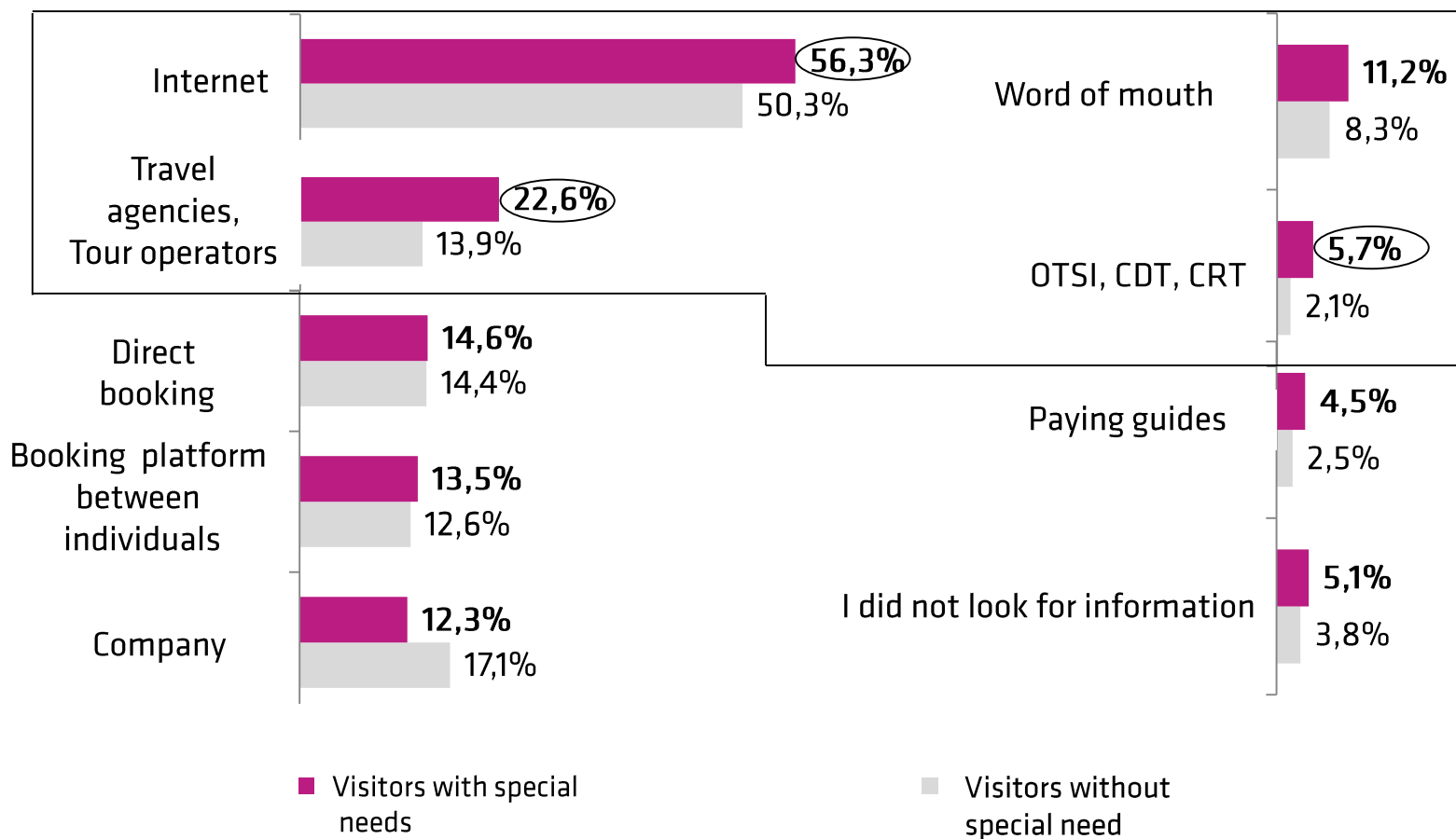
Base : respondents.
Multiple replies allowed

02

Course of stay

Source of information about accommodation

for visitors with special needs



Base : Commercial accommodation.
Multiple replies allowed.

Sources : continuous study mechanisms in airports, trains, train stations and service stations set up by VisitParisRegion. CRT Paris Île-de-France -2017 results.

X%

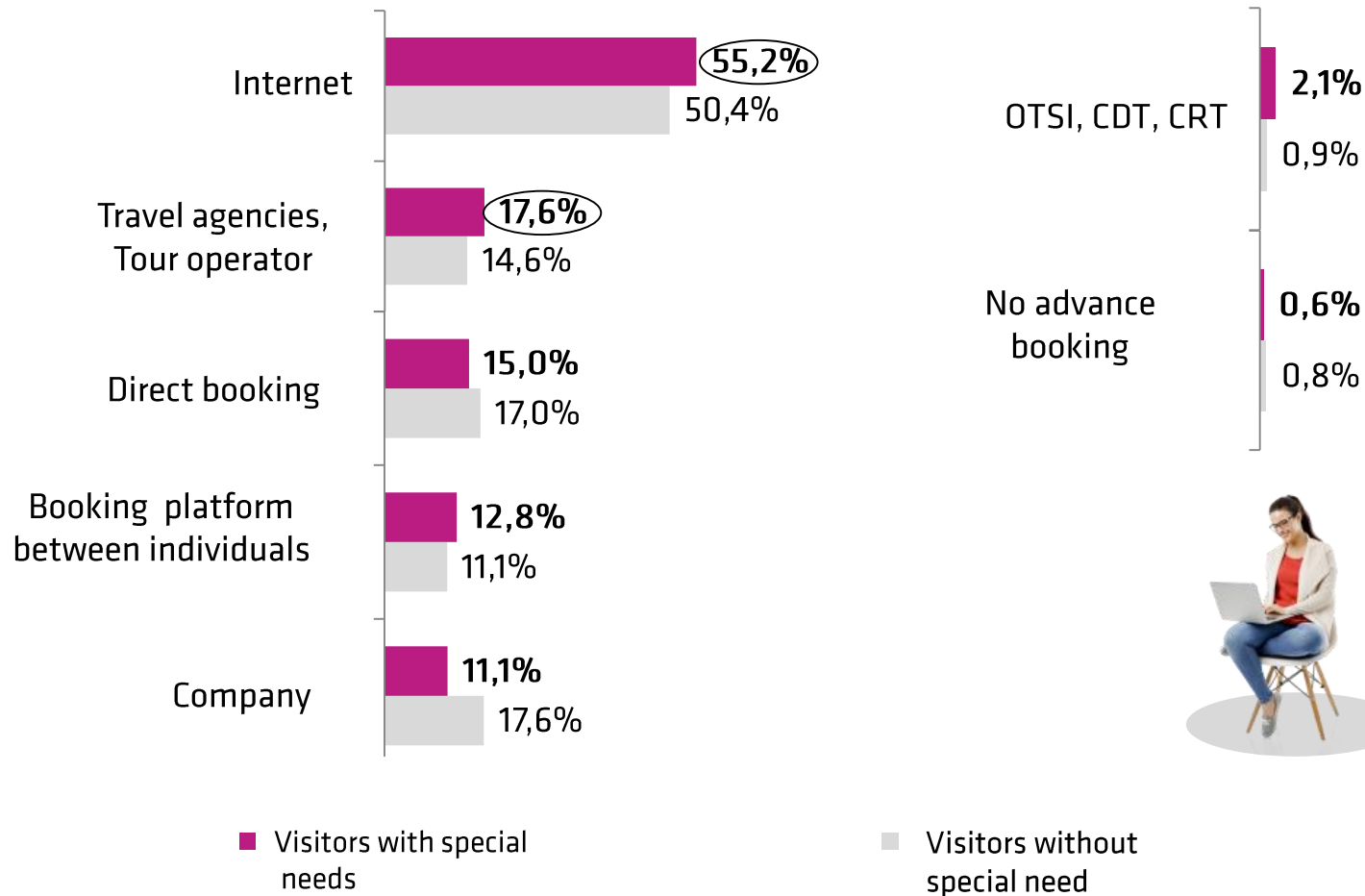
Value significantly higher for visitors with special needs.

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Means of accommodation booking

of visitors with special needs



Base : Commercial accommodation
Multiple replies allowed

Sources : continuous study mechanisms in airports, trains, train stations and service stations set up by VisitParisRegion. CRT Paris Île-de-France -2017 results.

X%

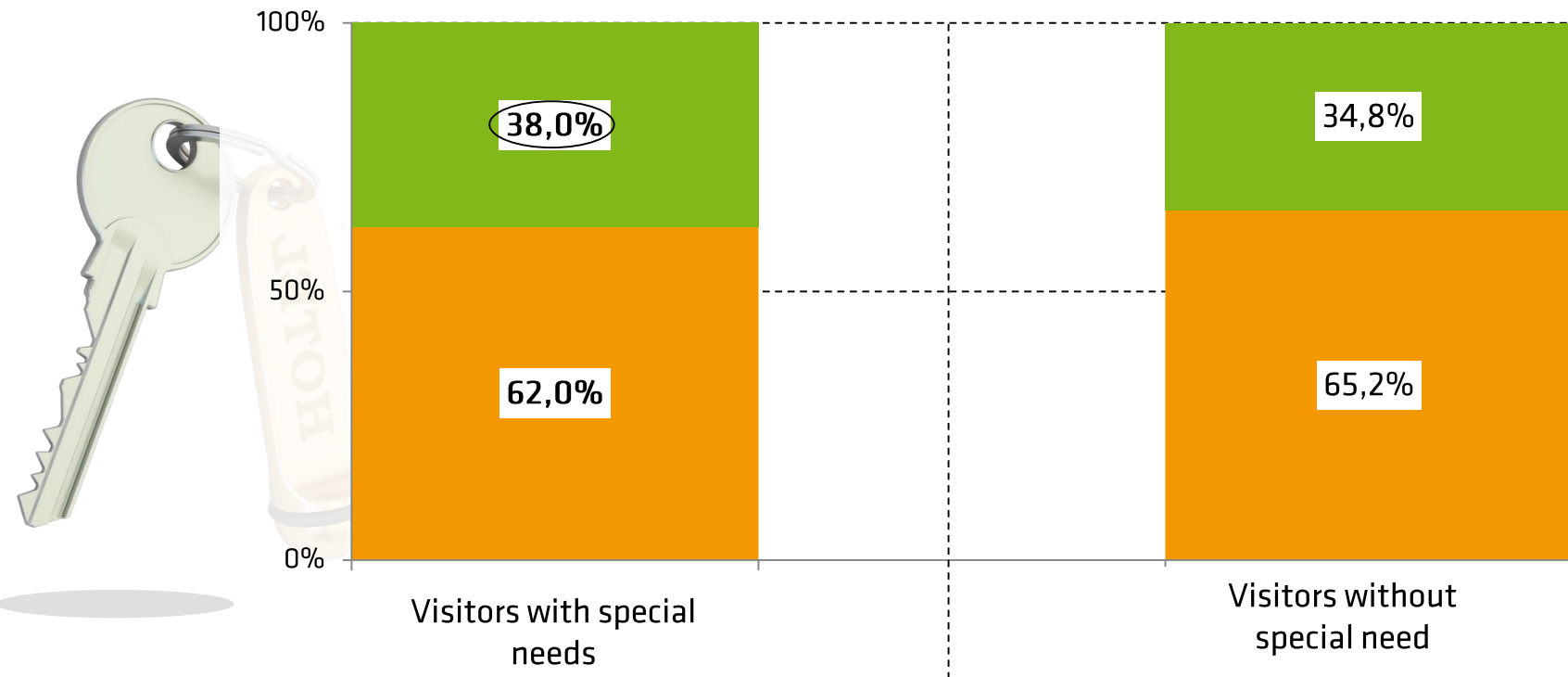
Value significantly higher for visitors with special needs.

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Types of accommodation

for visitors with special needs



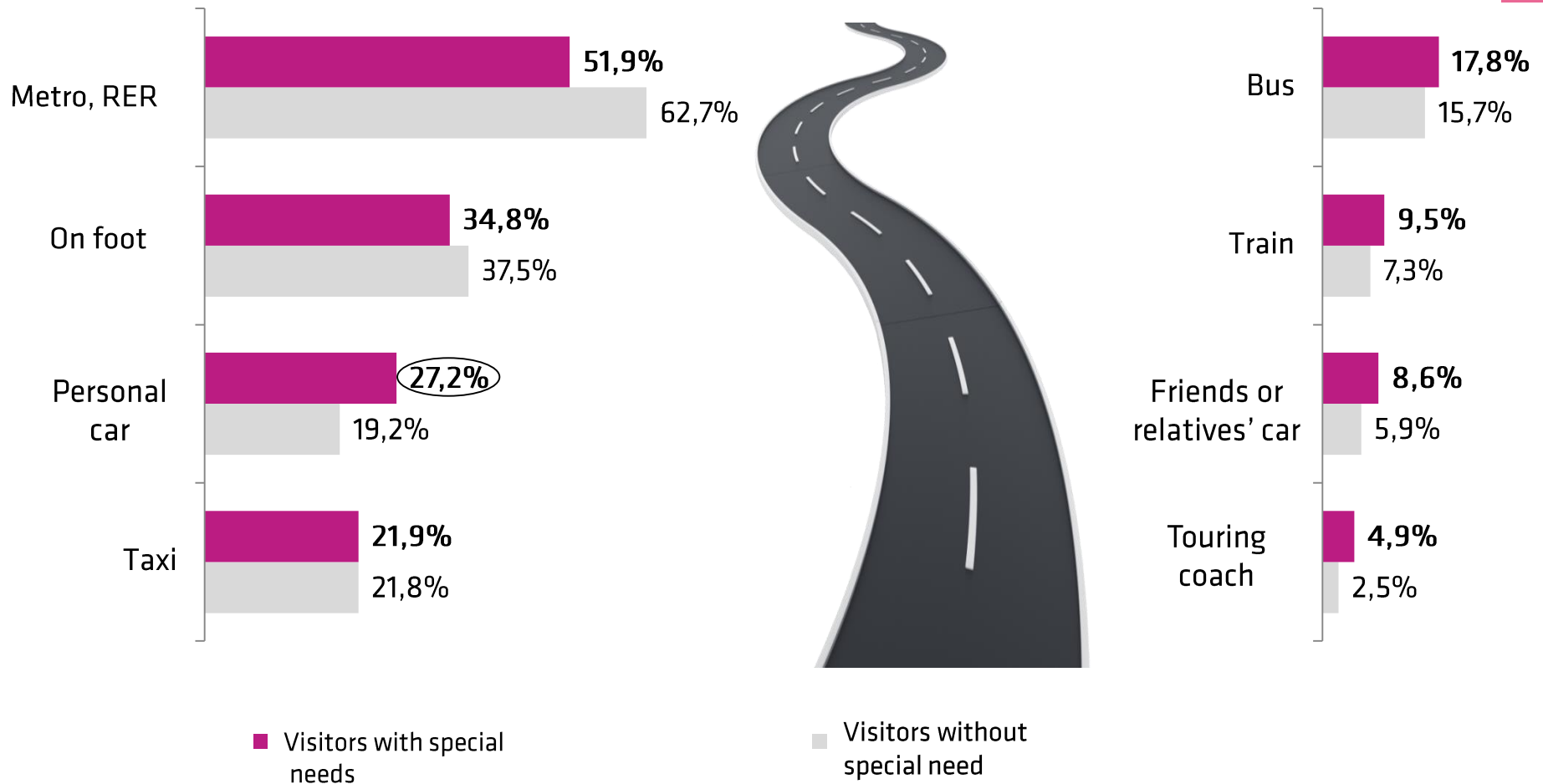
■ Commercial accommodation

■ Non-commercial accommodation

Base : respondents.

Modes of transportation

of visitors with special needs



Base : respondents.

Sources : continuous study mechanisms in airports, trains, train stations and service stations set up by VisitParisRegion. CRT Paris Île-de-France -2017 results.

X%

Value significantly higher for visitors with special needs.

TOP 5 activities

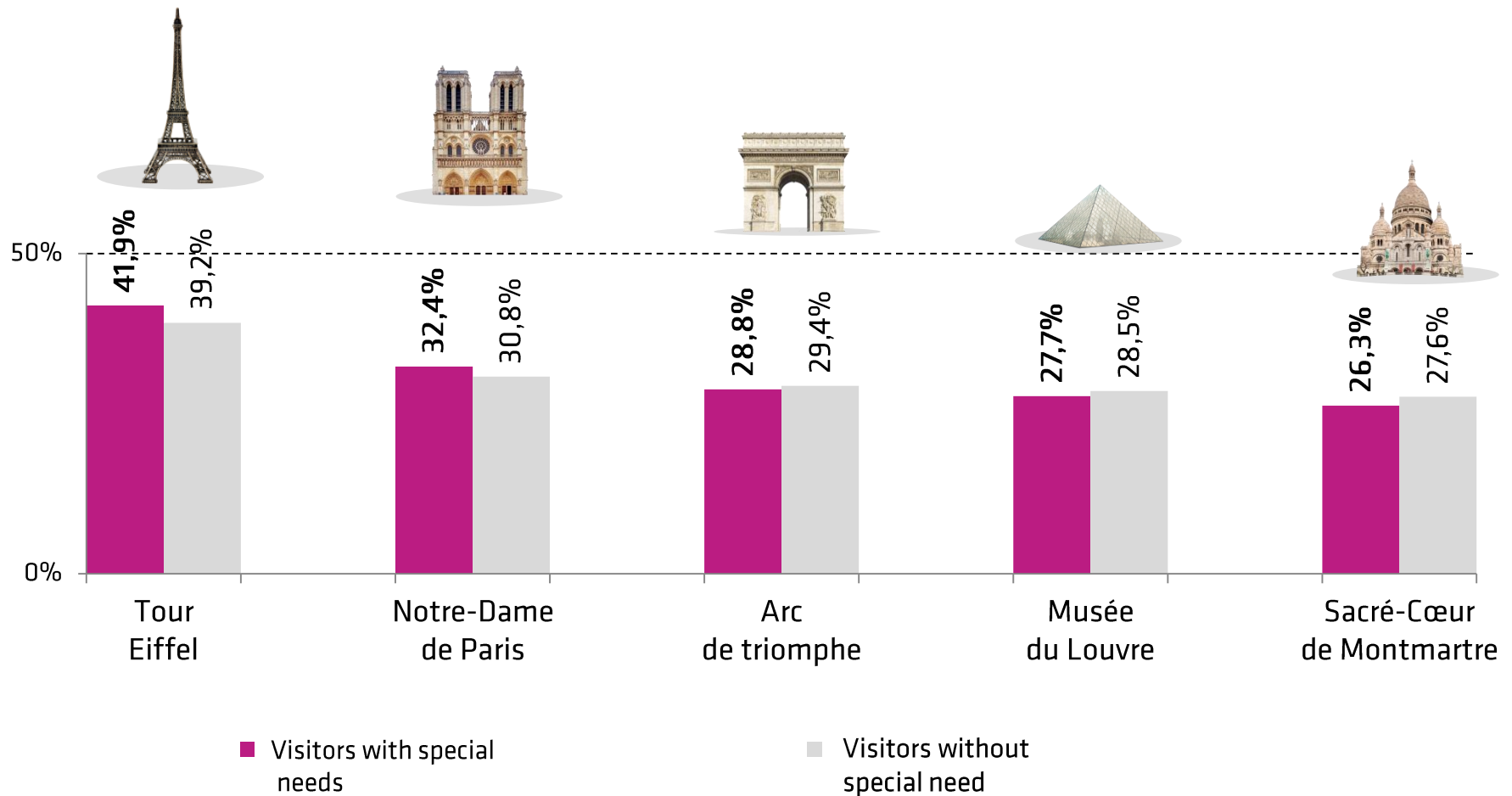
of visitors with special needs



Base : respondents.

TOP 5 visited sites

by visitors with special needs



Base : « took part at least in one activity ».

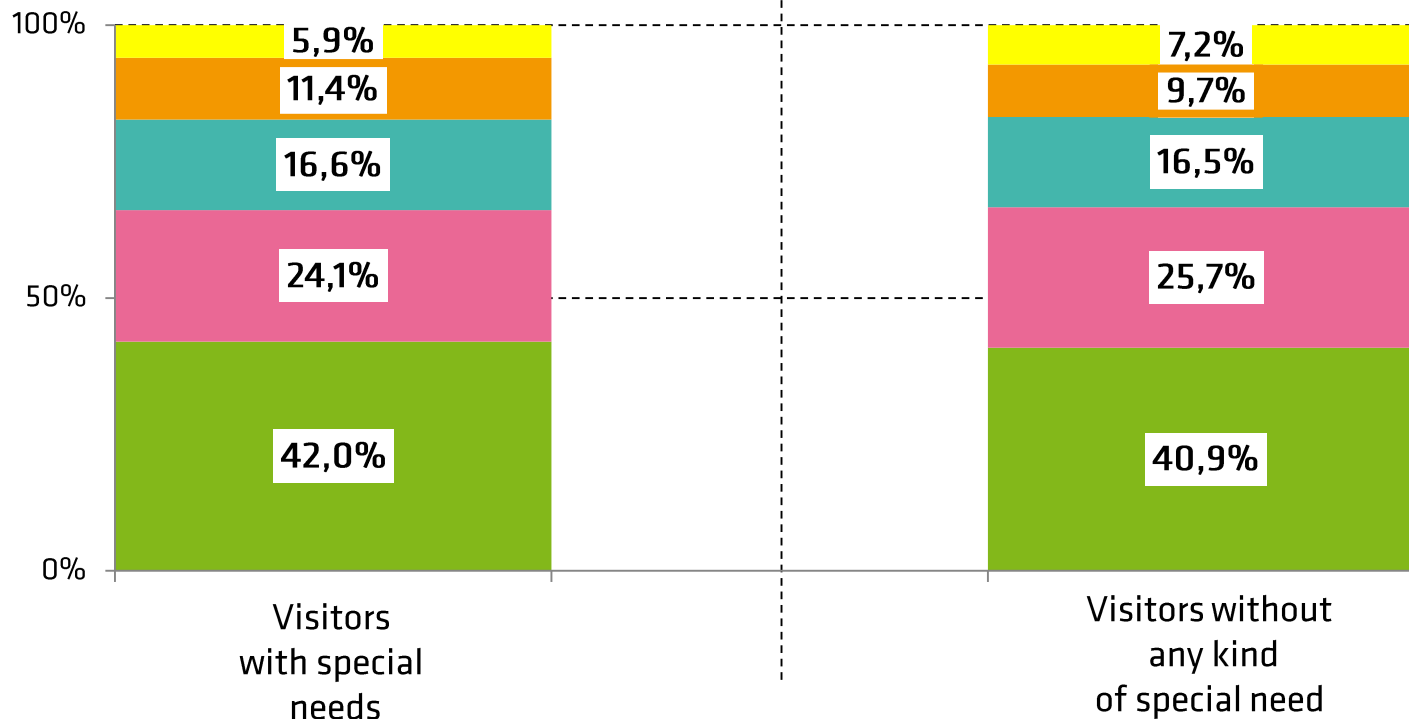
Expenditures

of visitors with special needs

Total expenditure per day
and per visitor

105 euros

114 euros



■ Accommodation

■ Catering

■ Shopping

■ Museums, shows and
leisure activities

■ Transportation within
Paris and Paris region

Base : respondents.

Length of stay

Of visitors with special needs

Visitors
with special
needs

Visitors without
any kind
of special need

4,0
days

3,5
days



Base : respondents.

Budgets

of visitors with special needs

Total budget per person for
visitors with special needs

417 €

417 €

Total budget per person
for visitors
without any kind of special
need

404 €

404 €



Base : respondents.

03

Satisfaction

Satisfaction

of visitors with special needs



Base : respondents.

04

Summary

Characteristics

of visitors with special needs

- More international visitors
- More primo-visitors
- More family stays
- Greater use of Internet, travel agencies and tour-operators in order to inform themselves and book their accommodation
- Greater use of non-commercial accommodation
- Greater use of personal car within the destination Paris Ile-de-France
- More visits of theme parks



Edition CRT

Paris Region Accessible



Paris Region Accessible



PARIS REGION ACCESSIBLE



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www.visitparisregion.com

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Chateaux, the great outdoors, family ideas... Escape to Paris and its region



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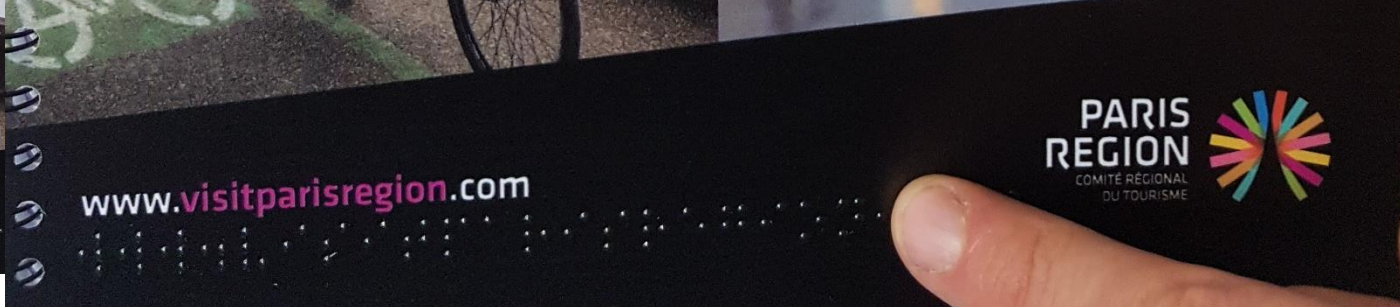
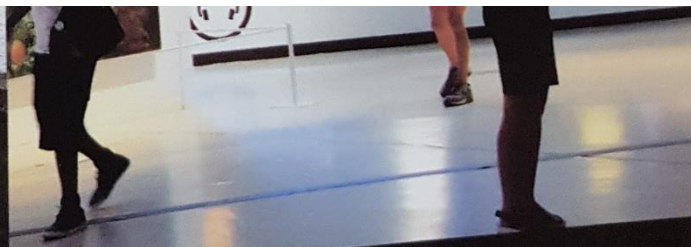
VISIT PARIS REGION



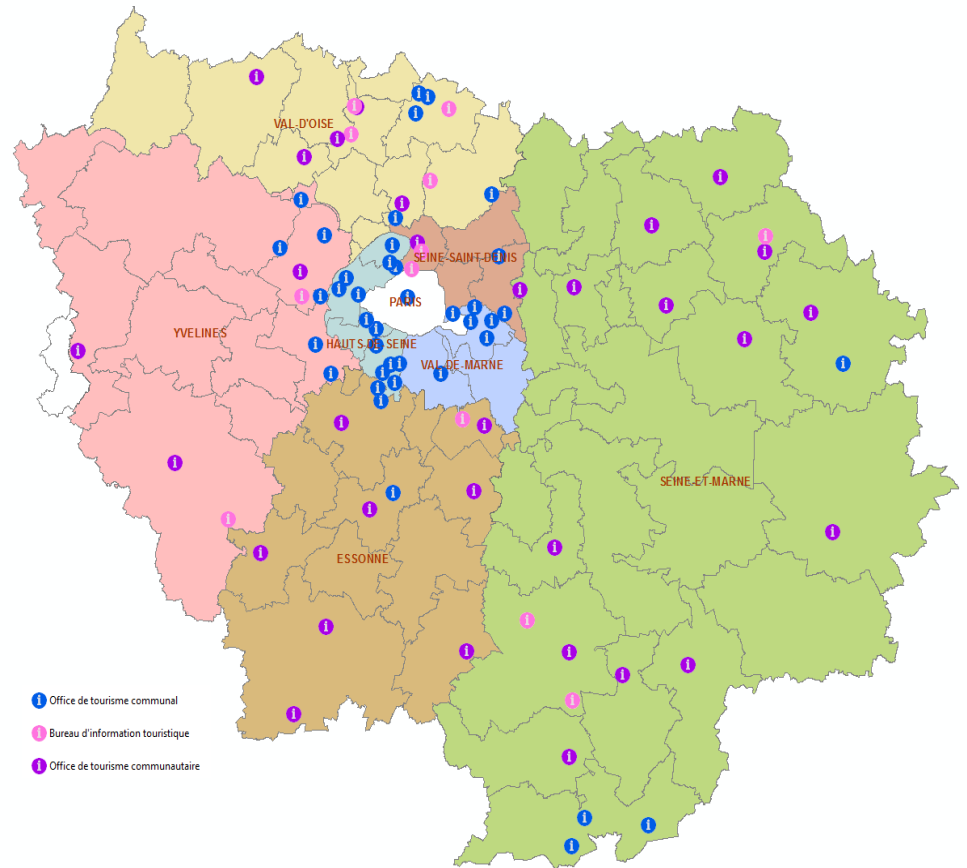
Braille edition



Châteaux, pleine nature, idées famille... évadez-vous à Paris et dans sa région



Distribution in tourist centres and information points in Ile-de-France



- Office de tourisme communal
- Bureau d'information touristique
- Office de tourisme communautaire

Questions ?